



## **NetWorks Sports Consulting, LLC Job Description MARKETING & EVENTS INTERNSHIP**

### **SUMMARY**

The NetWorks Sports Consulting Marketing & Events Intern will assist the organization with all marketing & events initiatives. This candidate will focus on promotional projects, marketing plans & publicity efforts occurring during the applicable internship session. The position reports to the President.

### **Primary Responsibilities – Marketing & Events:**

- Prepare materials for sales and marketing events;
- Assist with organizing and executing client events and
- Assist with planning grassroots marketing initiatives for clients
- Participate in brainstorming for client marketing plans
- Participate in maintenance of online presence by writing blogs, updating events calendar and contributing to other website content
- Assist with creation of collateral including flyers, signage, posters etc.

### **Essential requirements:**

- Undergraduate or Graduate student in good academic standing
- Previous Marketing experience is a plus, but not required
- Team player; excellent communication skills; creative
- Ability to multi-task; detail-oriented; fast learner
- Familiarity with Microsoft Word/Excel/PowerPoint
- General knowledge of professional or collegiate sports preferred